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Former CTV News Chief Financial Commentator

https://www.kmprod.com/speakers/patricia-lovett-reid

Bio

Speaker Pattie Lovett-Reid is a highly respected Canadian financial guru. As CTV News' former Chief Financial Commentator, Lovett-Reid is well experienced in coaching her audience on how to save money, stretch their income, and get the biggest bang for their hard-earned bucks. Her unique and skillful ability to translate complicated and detailed personal finance strategies into frank, savvy financial advice has transformed the lives of many Canadians.

Lovett-Reid provided weekday financial updates for *CTV News Channel, CP24*, and regional *CTV MORNING LIVE* broadcasts across the country. She also contributed analysis on market-moving business stories to *CTV NATIONAL NEWS*, and remains a regular guest commentator on *BNN Bloomberg, CTV's YOUR MORNING, THE SOCIAL, NEWSTALK 1010*, and other Bell Media programs.

Lovett-Reid's career journey is one filled with admiration, inspiration, and a strong sense of determination. Her career began right out of high school as a bank teller and with no formal post-secondary education, and a low glass-ceiling for women in finance, her career was unlikely to blossom beyond branch management.

However, Lovett-Reid climbed the ranks in the investment world and after a very successful 30+ year career with TD Waterhouse Canada Inc., where she served as Senior Vice-President, she

then took on the role of Chief Financial Commentator with CTV News in early 2012.

Lovett-Reid is a Certified Financial Planner, co-author of several national bestselling books, and was awarded with an honorary degree in Applied Studies from Humber College in June 2010. The Financial Planners Standards Council (FPSC) recognized Lovett-Reid with the 2009 Donald J. Johnston Award for her outstanding contribution to the profession of financial planning in Canada. In 2011, Lovett-Reid was awarded the Financial Planning Canada Fellow of Distinction and in 2007 and received Canada's Most Powerful Women: Top 100™ Award in the Trailblazers and Trendsetters Category.

Pattie works with organizations to customize presentations and desired content. She is highly sought out to host panel discussions and deliver conferences presentations.

Topics

Pattie Lovett-Reid: Speaker Presentations for 2023/2024

Recession Proof Your Life: Back to Basics Financial Bootcamp

Join Patti Lovett Reid, Canada's trusted authority on independent financial wisdom, as she delves deep into practical strategies to strengthen your financial footing. With a blend of modern economic insights and age-old wisdom, Patti's session offers actionable steps to navigate and thrive in an ever-evolving economic landscape.

Key Takeaways:

Economic Insights: A concise update on the current economy, deciphering leading, lagging, and coincident indicators. Plus, a light-hearted delve into the accuracy of the quirky "lipstick indicator".

Financial Basics Revisited:

- Setting tangible financial goals.
- Effective budgeting.
- Strategies for paying down debt.
- The importance of paying oneself first.
- Navigating negotiations for various goods and services.
- The journey from a frugal mindset to a healthy money mindset.

Recession-Proof Strategies:

- Optimizing mortgage amortizations.
- Renegotiating recurring expenses.
- Wisely postponing major expenditures.
- Grasping the full scope of your compensation package.
- Prioritizing high-interest debt.

- Enhancing efficiency in daily operations.
- Embracing barter systems and uncovering new revenue streams.

Busting Financial Myths:

- Countering common financial misconceptions.
- Recognizing the power of intentional spending.
- The dynamic nature of financial plans.
- Fine-tuning expenses to boost household financial health.
- Elevating financial literacy and its direct impact on overall wealth.

Mom's Timeless Financial Wisdom:

- Spending within one's means.
- The significance of after-tax dollars.
- Discerning the best value for discretionary spending.
- Resisting societal pressures to "keep up".
- Engaging in open dialogues about money, strategies, and financial anxieties.
- Elevate your financial journey by gleaning insights from a seasoned expert.

This is not your basic conference seminar. It is full of tangible ideas, thought provoking strategies "Back to Basics Financial Bootcamp" is your path to financial freedom.

Don’t bother keeping up with the Joneses - They are broke.

This talk delves into:

- Social Media envy
- Average debt levels of Canadians
- Paying down debt with minimum payments can destroy your financial life
- The negative effects of the “power of time and compounding”
- Strategies to effectively pay down debt
- the savvy person seeks help when they need it.

Additional Topics:

Time to Get Real and Be Your Authentic Self

Social media is exploding, yet there is a keen desire to take a breath, pause and be authentic in today's environment. Society can put undeniable pressure on us to conform, chart the safest course and follow the beaten path. But the safest is seldom the smartest. In Get Real, Pattie will challenge you to decide if your life is a source of pride or frustration, a life-long adrenaline rush or a source of anxiety. It’s your life and your choice.

Take Charge Now

In an environment where everything feels beyond your financial control, I would argue how you respond to today's environment can have the largest impact on your financial situation. We all know inflation remains high, the economy appears to be slowing, interest rates are rising and a greater number of people are living close to the margin. In this talk, Pattie delves into developing a millionaire mentality even if you don't have a million dollars. What the rich do differently, money mistakes you might be making and shouldn't and harmful actions that can sabotage your financial well-being.

The Power of Momentum

No one wants to be unbelievably average and we have all had shaping events in our life that have led us to where we are today. In this talk Pattie shares a few highlights from her past, the power of making the right choices and lessons learned along the way. This is an uplifting presentation that is real, raw and will leave you getting excited about your life.

Pattie Lovett-Reid is represented by K&M Productions.

For more information on Pattie Lovett Reid's speaking schedule & booking Patricia Lovett-Reid, contact us.